



“Plumbers in Pink” support Breast Cancer Awareness Month

East Hanover 2009 - Russo Bros. & Co. supports breast cancer awareness month with their “Plumbers in Pink” promotion. During the month of October Russo Bros. & Co. will donate \$5 from each service call to Susan G. Komen for the Cure® North Jersey.

Russo Bros. & Co. is a second generation full service plumbing company that was started by Michael Russo in 1954. Upon acquiring the company, Michael’s sons Matthew and Mark have expanded the business to include heating, lawn sprinklers, drain cleaning, and air conditioning. Russo Bros. & Co. services homes and businesses throughout Morris, Essex, Union, Passaic and Somerset counties.

Each year Russo Bros. chooses a charity to support and makes a donation on behalf of the company. This year they chose Susan G. Komen for the Cure® North Jersey. Along with donating to Susan G. Komen for the Cure® all employees at Russo Bros. & Co. will wear pink each Friday during the month of October in honor of breast cancer awareness month.

Susan G. Komen was a breast cancer victim who wanted to help and inspire other breast cancer patients. Her sister, Nancy G. Brinker, formed one of the largest grassroots breast cancer foundations today. With over 100,000 activists and survivors, Susan G. Komen for the Cure® has over 125 affiliates throughout the United States that help raise awareness for the cause on a local level.

Each year the local affiliate Susan G. Komen for the Cure® North Jersey holds a race at Branch Brook Park in Newark, New Jersey. Last year over \$1.5M and a portion of these proceeds went towards the University of Medicine and Dentistry of New Jersey Mammography in Motion Program. This mobile van allows access to screening mammograms, clinical breast exams and information to uninsured residents in Northern New Jersey.

For more information about this special promotion please visit our website www.RussoBrosPlumbing.com or call us at 1-800-MR-RUSSO (1-800-677-8776).